FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00087056-A **Type of Permit:** STILL **Release Date:** 12/02/2014

Production Company JC PENNEY CORPORATION, INC.

Insured Company Name JC PENNEY CORPORATION, INC.
Contact Phone No. 1 972-431-5715
Contact Phone No. 2
Fax
Address 6501 LEGACY DR
PLANO, Texas 75218

Production Title JC PENNY

Type of Production Still Photo

Producer Wilhelmina Adams

Director n/a n/a

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Sarah Bazzi

Location Manager Wilhelmina Adams
Primary Phone Mobile - 214-662-0955
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 214-662-0955
Secondary Phone

Fees

Notification Charge	$40.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$418.00
LA CITY FIRE SAFETY OFFICER	$768.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$135.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 15 PLUS PERSONS	$150.00
LA CITY DEPT OF REC AND PARKS MONITOR REPORTING FEE	$152.00

Total Permit Fee $1,903.00

Number of Locations 3

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Summary Information — Location

Location 1 of 3

Permit Number	S00087056-A	**Location Manager**	Wilhelmina Adams
Production Company	JC PENNEY CORPORATION, INC.	Primary Phone	Mobile - 214-662-0955
Insured Company	JC PENNEY CORPORATION, INC.	Secondary Phone	
Production Title	JC PENNY		

Location Address 835 Academy Rd, Los Angeles, CA, 90012

Location Name ELYSIAN PARK

Location Type Park

Film Dates 12/3/2014 - 12/3/2014 06:30 - 17:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Elysian Bishop Helipad NEW.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Cube Trucks	1
Generator	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13
LA City UFSO assigned	34554

Filming Activities Exterior establishing shots; Exterior models against scenery; Filming activity on Elysian Park Helipad.; Park Ref # 45770.;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:** G7

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Rafael Vega
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT	David Riles
LOS ANGELES CITY POLICE DEPARTMENT	Mark Preciado

Coordinator Note UFSO REQUIRED, 12/3 FROM 0630 - 1700.

Coordinator Note 1 RAPG MONITOR REQUIRED, 12/3 FROM 0630 - 1700.

Coordinator Note RIDER A RELEASES LOCATION.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00087056-A	**Location Manager**	Wilhelmina Adams
Production Company	JC PENNEY CORPORATION, INC.	Primary Phone	Mobile - 214-662-0955
Insured Company	JC PENNEY CORPORATION, INC.	Secondary Phone	
Production Title	JC PENNY		

Location Address Abbot Kinney Blvd, Venice Blvd - Broadway St, Los Angeles, CA 90291

Location Type Street

Film Dates 12/4/2014 - 12/4/2014 07:00 - 17:00 1 day

Open or Closed to the Public Open

Generic Conditions
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Venice Area January 2010.pdf
Abbot_Kinney_March_26_2013_js.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Cube Trucks	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13
FilmL.A. Monitor (s)	1

Filming Activities Exterior establishing shots; Exterior models against scenery; Street activity cleared with Abbott KInney Association Rep, Tiffany Peterson.; Photographer to follow model walking down the street.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals

FILML.A. MONITORS	Michael Lifshey
LOS ANGELES CITY POLICE DEPARTMENT	Mark Buck

Coordinator Note FILM LA MONITOR REQUIRED, 12/4 FROM 0600 - 1700.

Coordinator Note RIDER A RELEASES LOCATION.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
1515 Abbot Kinney Blvd, Los Angeles, CA, 90291

NOT A PERMIT

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Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
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Summary Information — Location

Permit Number	S00087056-A	**Location Manager**	Wilhelmina Adams
Production Company	JC PENNEY CORPORATION, INC.	Primary Phone	Mobile - 214-662-0955
Insured Company	JC PENNEY CORPORATION, INC.	Secondary Phone	
Production Title	JC PENNY		

Location Address Electric Ave, Santa Clara Ave, Palms Blvd, Abbot Kinney Blvd, Inclusive (Excluding Abbot Kinney Blvd, State Freeways, Highways & Parks), Los Angeles, CA, 90291

Location Type Grid

Film Dates 12/4/2014 - 12/4/2014 07:00 - 17:00 1 day

Open or Closed to the Public Open

Generic Conditions It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Cube Trucks	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Exterior establishing shots; Exterior models against scenery; Photographer to follow model walking down the street.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES CITY POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Okay to take stills at Bishop Canyon Helipad on 12/2/14.
- Company must not block road with equipment or parked vehicles in case of emergency access is need to helipad.
- Okay to park vehicle along one side of the road leading to helipad on either side of loop.
- Okay to park in the Bishop Canyon Parking lot along the wall or spaces near picnic pavilions.
- No staking into ground.
- Okay to have pop-up tents as long as they are weighed down.
- Okay to have lights and a generator.
- Okay to take stills at picnic area next to helipad.
- Okay to have picture vehicles on helipad.
- No staking or bolting anything to turf or helipad.
- No alterations to the park permitted.
- Nothing can be left unattended on helipad in case of emergency landing. This includes picture vehicles and set pieces.
- Must be able to move all equipment and crew off of the helipad within 5 minutes if an emergency is activated.
- No unattended equipment is to be left on the helipad at any time.
- Must follow monitor's restrictions and they may override any previously stated guideline.
- No vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- Nudity is not allowed at any time on city park property, no exceptions.
- Company is responsible for bringing in their own restroom facilities and cannot use public park restrooms for their cast and crew.
- Company must bring in own trash receptacles and remove all trash generated by company prior to leaving location. Company cannot use parks trash receptacles.
Nudity is not allowed at any time on city park property, no exceptions.
- Company is responsible for bringing in their own restroom facilities and cannot use public park restrooms for their cast and crew.
- Company must bring in own trash receptacles and remove all trash generated by company prior to leaving location. Company cannot use parks trash receptacles.

NO FILM PERMIT

- If company uses the parks water or electricity, the company will be invoiced post filming $75 per used utility per day. If companies use more water or electricity than the $75 use fee covers, the company will additionally be invoiced for the remaining balance.
- If company uses the parks water or electricity, the company will be invoiced post filming $75 per used utility per day. If companies use more water or electricity than the $75 use fee covers, the company will additionally be invoiced for the remaining balance.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations.
- When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

NOT A PERMIT

S-87056-A
JC PENNEY CORPORATION, INC. - JC PENNY
(ELYSIAN PARK – BISHOP CANYON HELIPAD)

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

SPECIAL FILMING CONDITIONS
ABBOT KINNEY BOULEVARD AREA OF VENICE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must notify the Abbott Kinney Merchant Committee at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney Merchant Committee is Tiffany Peterson (424) 272-7133 filming@abbotkinneyblvd.com

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A**. **Filming Survey process**, **or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.

- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.

- **The use of City lots # 616, #617 and the lot on the corner of Santa Clara and Electric are not permitted.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Any variance to these guidelines must be discussed in detail with FilmL.A. prior to making plans to shoot in this area. FilmL.A. will take variances from these conditions into consideration on a case by case basis.**

FilmL.A. Inc. PERMIT